



U.S. GREEN BUILDING COUNCIL – COLORADO

The Green Building Community

USGBC Colorado
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Call for Session Proposals

Rocky Mountain Green 2010

The Third Annual USGBC Colorado Green Building Conference
April 21-22, 2010, Colorado Convention Center, Denver, CO

Submission Deadline: December 1, 2009 at 5:00 MST

OVERVIEW

USGBC Colorado is now accepting proposals for educational sessions at Rocky Mountain Green 2010, the Chapter's annual two-day conference.

About Rocky Mountain Green 2010

This conference is the pre-eminent green building conference in Colorado, drawing professionals from across the state and around the region. Rocky Mountain Green 2010 will include two days of educational and social programming, including two plenary sessions, an evening banquet and keynote address, over forty breakout sessions, educational exhibits and demonstrations, building tours, networking opportunities, and more.

Rocky Mountain Green 2010 is for residential and commercial developers, architects and engineers, builders and contractors, city and state planners and other government officials, environmental advocates, real estate lawyers, brokers, facility managers, and more.

Educational sessions will address all aspects of sustainable design, construction, and operations practices for buildings and communities, including their impact on people, the environment, and the economy.

SUGGESTED CATEGORIES

The Rocky Mountain Green 2010 Program Committee will build session tracks for the conference using the broad categories listed below. Sessions will also be classified based on the intended target audience (e.g. commercial real estate; green schools; etc).

During the application process, you will be asked to indicate which one or two categories best describe your presentation, and the intended target audience.

The following descriptions are representative of the proposals that could be addressed in each topic, offered for illustrative purposes only.



SITE SELECTION & REGIONAL PLANNING: Session topics addressing green building and sustainable development issues and impacts affecting project sites and surroundings.

- Urban planning
- Site factors
- Transit oriented development (TOD)
- Reduced parking methods
- Infrastructure

BUILDING SYSTEMS, INDOOR ENVIRONMENTAL QUALITY, & MATERIALS: Session topics addressing system-specific strategies for improving building or project performance. Emphasis is on new, innovative and significant ideas and emerging technologies that push green building forward.

- Water management
- Project systems and energy impacts
- Indoor environmental quality
- Daylighting & energy efficient lighting
- Emerging green technologies

COMMUNITY/STAKEHOLDER ENGAGEMENT AND INNOVATIVE PARTNERSHIPS: Topics addressing public outreach, integrated design process, and community engagement.

- Education of a building manager
- Design workshop/charrette models
- Stakeholder involvement in innovation
- Green building education (including K-12 and higher education)

PUBLIC AND PRIVATE POLICY: Session topics addressing system-specific strategies for improving building or project performance. Emphasis is on new, innovative and significant ideas and emerging technologies that push green building forward.

- General and comprehensive plans, regulations, building codes, and other policies at the state, local, or community level
- Market factors related to green building adaption, including real estate development, carbon and renewable energy markets, and corporate and institutional sustainability.
- Legal and liability issues related to green building
- Landlord tenant issues, including green leases



COMMUNITY, REGIONAL, and GLOBAL SCALE: Topics addressing global-scale environmental issues and impacts crossing political and geographic boundaries with a focus on implications in Colorado and the Southwest United States.

- Climate change and green buildings
- Regional priority credits

INNOVATIVE DESIGN: Topics articulating strategies, policies, and programs that serve to lift the green building community to new levels.

- Net zero buildings
- Living buildings

TIMELINE FOR PROPOSALS

10/23/2009	Call for session proposals released
12/01/2009	Deadline for proposals is 5:00 p.m. MST
1/15/2010	Proposers notified of their proposal status by email

SESSION FORMAT

Sessions must be 60-90 minutes in length, including time for questions and answers. Proposed sessions with multiple presenters must include a designated moderator and no more than three additional presenters.

The Program Committee may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

Suggested session formats include: "Ask the experts", panel discussions, roundtables, case studies, symposiums, short lectures with audience participation during Q&A, and interactive discussion and debates. You will be asked to specify session format during the submittal process.



EDUCATION LEVELS

Sessions will be identified based on the education level as described below. The majority of sessions will fall into the 200 and 300 levels.

100 Level: Awareness

100-level courses are designed for individuals who have limited or no prior knowledge of green building practices.

200 Level: Understanding

200-level courses are designed for individuals familiar with the LEED Rating System and green building principles.

300 Level: Application & Implementation

300-level courses are designed for individuals who are implementing and applying the LEED Rating System and with green building projects in general.

HOW TO SUBMIT

All proposals must be submitted via the online proposal management system, which will be available via www.usgbccolorado.org on or before Friday, October 30. Mailed, faxed, or emailed proposals will not be accepted.

PROPOSAL FORMAT

Educational session proposals must include the following information to be considered:

Title

Brief Description (No more than 200 words): provide a clear and accurate summary of your proposed session.

Category: identify category(s) relevant to your proposal

Learning Objectives: At least four specific learning objectives for your program must be provided. Learning objectives should be written so that the learners know specifically what they should be able to do at the end of the session. Objectives should be *measurable, achievable, and active*.

Learning Level: All presenters will need to identify the appropriate learning level for the proposed session. Learning levels are described in brief in this document.

Target Audience: Identify the session's target audience(s) and profession(s) associated with each target audience.

Presenter(s) Contact & Biographical Information: Provide the contact and biographical information requested for each presenter. Biographical information will be limited to 75 words.

Attachments: Speaker Bio(s) for all Proposed Speakers (2 page max)



EVALUATION AND SELECTION OF PROPOSALS

Proposals will be reviewed and evaluated by an independent committee of volunteers based on the following criteria:

- Offers a deep understanding on timely & important content of interest to a wide range of conference attendees;
- Includes qualified presenters with topic-relevant experience, as demonstrated by presenter bios, and speaking experience;
- Contributes to the diversity of the conference offerings in terms of topics, presentation style, presenter experience, and/or professional or geographic perspective;
- Fits within and contributes to identified session topics;
- Clearly articulated learning objectives; and
- Attracts new audiences to the USGBC Colorado and its partner associations.

CONFERENCE POLICIES

- Upon acceptance of a proposal, presenters must agree to submit any additional information requested by the planning committee, such as outlines and presentation slides, in the requested timeframe. This information is necessary to secure continuing education units (CEUs) for various professions, including GBCI's maintenance requirements for LEED APs and LEED Green Associates.
- Speakers or panelists may be limited in the number of sessions he or she may present.
- The Planning Committee reserves the right to develop these sessions using a combination of proposals and/or invited presenters.
- Sessions can be scheduled at any time during the conference and speakers must be available any time during the two days of the conference.
- Submissions promoting specific product brands, services, or technologies will not be considered.
- Proposals are received with the understanding that speakers are providing their services without compensation. Up to 4 speakers per session will receive a full day pass to the conference for the day they are scheduled to present.

ADDITIONAL INFORMATION

For more information about Rocky Mountain Green 2010 or about submitting a proposal, please email Sarah Michaels, CO Chapter Coordinator (sarah@usgbccolorado.org).