



Colorado USGBC Fall Conference

Greening Guidelines

Overview

Our goal is to make this conference as close to a zero waste, carbon neutral event as possible. We have many initiatives to support this goal, and we are working with vendors to help us fulfill our mission. We will be supporting alternative transportation, and purchasing carbon offsets for travel. Our hotel is Energy Star rated and has incorporated many green practices. Paper will be virtually eliminated from this event, made possible by electronic download and postings for presenters and exhibitors. We hope you will support our goal and do whatever you can to help us lessen the impact of this event.

Presenters

In contributing toward conference goals we are asking all presenters to take the following steps to Green their part of the conference.

- Presenter Schedule – Will be posted on large boards throughout conference. No paper copies of presenter schedules will be distributed.
- No Handouts – Any handouts or presentation materials will be made accessible for conference attendees to download after the event. Presenters are asked not to provide hard copies of any presentation materials for conference attendees.
- Business Cards – Presenters are encouraged to exchange business cards with conference attendees. Business cards composed of recycled content are strongly recommended.
- Transportation – If possible, presenters are encouraged to use alternative means of transportation to reach the conference. Information on carpooling, green taxis, bike routes, and shuttle / bus services will be posted on the conference web site.

Exhibitors

In contributing toward conference goals we are asking all presenters to take the following steps to Green their part of the conference.

- No Handouts – Cutsheets, company information, brochures and other handouts should be provided in electronic format for download at the conference by interested attendees. Any hardcopy handouts, product materials, promotional materials, or samples specifically requested by an attendee can be distributed after the conference.
- Business Cards - Exhibitors are encouraged to exchange business cards with conference attendees. Business cards composed of recycled content are strongly recommended.
- Booths – Booths constructed of sustainable / reusable materials are encouraged when possible. Innovative booths will be highlighted during the conference.
- Booth Construction – Exhibitors are encouraged to avoid booth accessories or construction materials that will be discarded after the conference.

- Transportation – If possible, exhibitors are encouraged to use alternative means of transportation to reach the conference. Information on carpooling, green taxis, bike routes, and shuttle / bus services will be posted on the conference web site.